THE VISION

As it approaches its 200th anniversary, Austin is a beacon of sustainability, social equity, and economic opportunity; where diversity and creativity are celebrated; where community needs and values are recognized; where leadership comes from its citizens, and where the necessities of life are affordable and accessible to all.

Austin's greatest asset is its people: passionate about our city, committed to its improvement, and determined to see this vision become a reality.
A CITY OF COMPLETE COMMUNITIES

Imagine Austin envisions all communities having amenities, transportation, services, and opportunities that fulfill all Austinites' material, social, and economic needs. These communities support all ages, identities, and cultures while preserving our unique community spirit. These places are livable, safe, affordable, and accessible; promote physical activity, community engagement, and inclusion; and make amenities and services easily accessible to everyone.

PRIORITIES

1. Invest in a compact and connected Austin.
2. Sustainably manage our water resources.
3. Grow Austin’s economy by investing in our workforce, education systems, entrepreneurs, and local businesses.
4. Use green infrastructure to protect environmentally sensitive areas and integrate nature into the city.
5. Grow and invest in Austin’s creative economy.
6. Develop and maintain household affordability throughout Austin.
7. Create a Healthy Austin Program.
8. Revise Austin’s development regulations and processes to promote a compact and connected city. (CodeNEXT)

LEARN MORE ABOUT AUSTIN’S COMPREHENSIVE PLAN:
AUSTINTEXAS.GOV/IMAGINEAUSTIN

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