



# Together We Thrive

Austin/Travis County Community Health Plan

## Community Health Improvement Planning for Austin/Travis County

Public Health Week  
April 4, 2013

*Presented by:*

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# Presentation Overview

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- Background
- Importance of Community Health Improvement Planning
- Review CHIP Process and Content
- Next Steps for finalizing the CHIP and beginning implementation planning

# Community Health Improvement Process

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- Community Health Assessment (CHA) was conducted to identify the health related needs and strengths of Austin/Travis County. Finalized
- Community Health Improvement Plan (CHIP) is a long-term, systematic effort to address public health problems on the basis of results of the community health assessment. **Final: June 2013**

# Importance of CHA and CHIP

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- Why is Community Health Improvement Planning (including development of CHA and CHIP) important?

# CHIP Development

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## **Steering Committee**

- Oversight of CHA, identification of priorities, oversight of the CHIP

## **Core Coordinating Committee**

- Overall management of the process

## **CHIP Workgroups**

- Represented diverse sectors of the community
- Formed around each health priority area to develop goals, objectives, strategies, and performance measures

# Vision, Mission and Shared Values

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**Vision:** Healthy People are the Foundation of our Thriving Community

**Mission:** Our community – individuals and organizations (public, private, non-profit) – works together to create a healthy and sustainable Austin/Travis County

**Shared Values:** Results-Oriented and Evidence-informed  
Diverse, Respectful, and Collaborative  
Perseverance, Excellence, and Creativity  
Health Promoting  
Shared Accountability and Ownership

# Prioritization Process

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- Reviewed Community Health Assessment
  - Quantitative and qualitative data
- Presented with key themes and health issues
- Participated in prioritization process called “Dotmocracy”

# CHIP Health Priorities

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1. **Chronic Disease** – focus on Obesity
  2. Built Environment – focus on **Access to Healthy Foods**
  3. Built Environment- focus on **Transportation**
  4. **Access to Primary Care and Mental Health/ Behavioral Health Services** – focus on navigating the healthcare system
- ✓ Cross-cutting issue: health education/health literacy

# Development of CHIP Strategic Components

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- Engaged over 65 community members and LPHS partners from more than 25 agencies
- Broke group into four Workgroups of 12-20 members
- Convened five, three hour Planning Sessions
- Workgroup's facilitated by 3-4 person teams
  - Local content experts
  - Core Planning Group members

# Joint Planning Sessions

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- Session 1:** Wrote goals and draft objectives
- Session 2:** Finalized objectives, reviewed evidence base and drafted initial strategies
- Session 3:** Continued to draft strategies
- Session 4:** Developed short and long term outcome indicators, continued work on strategies
- Session 5:** Began to draft Action Plan

# Definition of Terms

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- **Goal:** a broad statement of what we hope to accomplish related to priority area
- **Objectives:** specific and measurable end-product of the intervention that are written in SMART format
- **Evidence-based Strategies:** built on best practices from the CDC and other public health leaders and work on a community wide scale
- **Performance Measures:** states specifically what will change to determine if progress is being made

# Chronic Disease Goal and Objectives

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**Chronic Disease Goal:** Reduce burden of chronic disease caused by obesity among Austin/Travis County residents.

By April 2016 . . .

1.1: Increase percent of adults and children that meet physical activity recommendations by 5%.

1.2: Increase the number of Travis County workplaces that have family supportive breastfeeding by 5%.

1.3: Increase by 5% the number of Travis County child care settings that promote healthy eating.

1.4: Reduce the percent of children and adults who consume sugar sweetened beverages by 5%.

# Access to Healthy Foods

## Goal and Objectives

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**Access to Healthy Foods Goal:** All in our community have reasonable access to affordable quality nutritious food.

By April 2016 . . .

2.1: Increase by 50% access to and participation of eligible people in food assistance programs (ex. SNAP, WIC, school breakfast and lunch program, summer food service, Elderly Nutrition Program) that increase access to healthy food. *(The focus is on increasing participation and access to food assistance programs but does not impact eligibility.)*

2.2: Ensure that two new distribution and production points for healthy food are available and accessible in each of the five high need areas (The 5 areas currently without a full service grocery store are: 78723, 78724, 78725, 78744, and 78754).

2.3: All local municipalities will establish a healthy food zone ordinance around schools, municipal parks, child care centers, libraries and recreation centers.

# Transportation

## Goal and Objectives

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**Goal:** Local and regional stakeholders will collaboratively increase accessibility to community resources via safe, active transportation.

By April 2016 . . .

3.1: Increase Travis County active transportation commute mode share by 5%.

3.2: Our community through its local authorities will approve a comprehensive funding plan for implementation of the active transportation master plans

3.3: The City of Austin and Travis County will require and incentivize active transportation connections for all new development outside of the activity centers identified in the CAMPO 2035 Plan. *Capital Area Metropolitan Planning Organization's 2035 Plan*

# Access to Primary Care & Mental/ Behavioral Health Goal & Objectives

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**Goal:** Expand access to high quality behaviorally integrated patient-centered medical homes for all persons.

By April 2016 . . .

4.1: Increase the adoption of patient-centered strategies within the safety net.

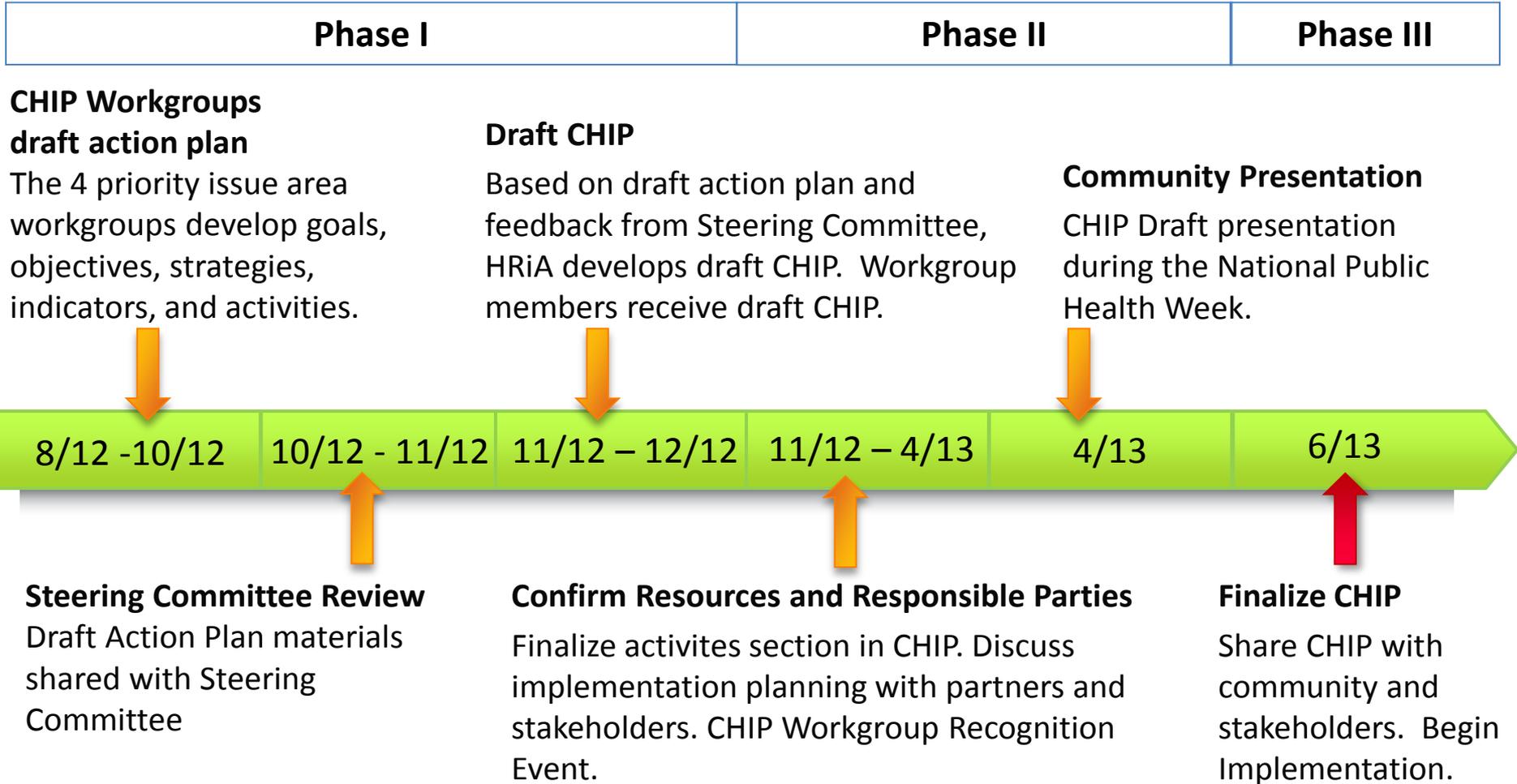
4.2: Expand by 5% primary care and behavioral/mental health workforce capacity who will care for safety-net population.

4.3: Increase the adoption of coordination strategies within the safety net.

4.4: Expand comprehensive care strategies within the safety net.

4.5: Expand by 10% the number of entities serving safety net populations that are utilizing health IT systems.

# Community Health Improvement Planning Timeline for Austin / Travis County





# Q & A

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