



**Global Business  
Expansion**

CITY OF AUSTIN  
ECONOMIC  
DEVELOPMENT

# EUROPEAN BUSINESS DELEGATION 2017

Global Business Expansion Division

**JULY 8 - JULY 25**

**Great Britain | Ireland | Germany**

## PURPOSE

Explore trade and business opportunities in the European cities of London, Manchester, Dublin, Galway, Berlin, Munich, Koblenz, and Frankfurt.

## OBJECTIVES & OPPORTUNITIES

- Business Development
- One-on-One Business Meetings
- Access to high ranking government officials and business leaders
- Creative, Bio/Life Sciences, Clean Technologies and Advanced Manufacturing Industries

## MARKET HIGH POINTS

	2015 GDP	POPULATION	UNEMPLOYMENT RATE	FORBES BUSINESS RANK
Great Britain	\$2,850b	64.9m	5.4%	5
Ireland	\$215b	4.6m	9.4%	4
Germany	\$3,023b	81.4m	6.4%	21



### LED BY MAYOR STEVE ADLER

in partnership with the  
Austin Gay & Lesbian Chamber of Commerce and  
Greater Austin Chamber of Commerce

- Delegation limited to 12 businesses

## TENATIVE SCHEDULE:

### GREAT BRITAIN | JULY 8 - 13

#### Curated Business Meetings:

- Advanced Manuf: Nat'l Graphene Institute
- Smart City: Manchester/MIDAS
- Creative: PRS for Music, Framestore

#### Site Visits:

- Parliment
- London Assembly
- Manchester's The Factory

### IRELAND | JULY 14 - 18

#### Curated Business Meetings:

- Bio/Life Sciences: Trinity Biotech, McGhee
- Startups : fintech, traveltech, medtech
- Food&Drink Industry: Kerry Group, Green Isle

#### Site Visits:

- National Design Research Centre Incubator
- National University of Ireland
- Trinity College Library, The Book of Kells

### GERMANY | JULY 19 - 25

#### Curated Business Meetings:

- Germany Trade & Invest
- Meet Munich Creative Business Week team
- Auto Innovation: Daimler, Porche Digital Lab

#### Site Visits:

- Bavarian Digital Center
- Technical University of Berlin
- European Central Bank

Diplomatic Agenda available upon request. Trip costs are expenses only (flight, hotel, meals).

Application available [here](#) on the Austin Gay & Lesbian Chamber of Commerce

website: [www.aglcc.org](http://www.aglcc.org)

Applicants must agree to participate in all three countries



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**To curate your business itinerary, contact:**

Casey Smith, International Program Manager  
Economic Development Department | Global Business Expansion  
(512) 974-6416 | [casey.smith@austintexas.gov](mailto:casey.smith@austintexas.gov)

