



Professional Development for Artists

Page 1 of 2

Career Coaching for Creatives

Small Business Program, City of Austin Economic Development Department

Individualized Coaching is available at no cost to existing small business owners and artists of any discipline to help develop goals for their career, strategies for being a sustainable business, learn to effectively network, and gain a better understanding of local and national resources for artists. Contact Calder Kamin at (512)974-7845 for more information.

Artist Career Training (ACT)

Small Business Program, City of Austin Economic Development Department

This 6 week program will increase participants' knowledge on how to make their arts business sustainable and profitable. The selected cohort leave with a better understanding of City resources, business structure, goal setting, budgeting, tax law, protecting their intellectual property, marketing best practices, a project proposal outline and gain a professional peer network. The program culminates in a Proposal Pitch Competition with an opportunity for cash awards. Contact Calder Kamin (calder.kamin@austintexas.gov) or <http://austintexas.gov/page/running-business> to find out more.

Artists' Resource Center

Museums and Cultural Programs Division, City of Austin Parks and Recreation

Functioning as a no cost meeting and research space for the arts community, the Artist Resource Center offers space for collaboration and the tools for creatives to develop and advance their careers in the arts. Free portfolio reviews by DAC staff. www.austintexas.gov/page/dougherty-outreach

Music Revenue Development Workshops

Music & Entertainment Division, City of Austin Economic Development Department

Revenue Development Workshops focus on revenue development for musicians. Topics include, how to develop revenue streams by using YouTube, house concerts, music licensing, in classroom-style and panel sessions. www.atxmusic.org

Venue Summits

Music & Entertainment Division, City of Austin Economic Development Department

Venue Summits are held twice a year to ensure Austin's live music venues stay up-to-date on the latest necessary City per-mitting and licensing requirements. During these gatherings, various City departments involved in the process are present to provide clarification to regulation changes and also answer any looming questions that venue owners/managers may have. www.atxmusic.org



Professional Development for Artists

Page 2 of 2

Music Summits

Music & Entertainment Division, City of Austin Economic Development Department

Music Summits are held four times per year to promote resource awareness and industry-wide collaboration. The summits help maintain communication between the City and industry stakeholders. These events work as a platform for musicians, music industry professionals, and venue owners to voice their concerns, learn about new City program updates, and network. www.atxmusic.org

Exploring Entrepreneurship

Small Business Program, City of Austin Economic Development Department

An ongoing series of panel discussions on general business practices and industry specific topics, including the arts and entertainment industry, with small business owners willing to share their successes and challenges. <http://www.austintexas.gov/page/exploring-entrepreneurship>

Public Artist Training Program

Dougherty Arts Center, Museums and Cultural Program Division, Austin Parks and Recreation Department

DAC inaugurates a training program for visual artists this January 2018 in creative design for Public Art with an overview of budgeting, engineering, site selection, and proposal preparation. Students will have the opportunity to dialogue with nationally known public artists. Produced in collaboration with Art in Public Places. Registration opens December 6th; register online at www.austintexas.gov/dougherty/doughertyartsschool.



Small Business Support & Services

BizAid for Creatives: Business Planning for Artists and the Creative Sector

Small Business Program, City of Austin Economic Development Department

Artists and creatives are businesses too! BizAid Business Orientation For Creatives, focuses on the needs of artist-run-businesses by providing guidance on resources to help with the start-up or expansion of their business. In this session, you will be informed of key questions to consider when developing your business and resources to take you to the next level. Register for this class and others at <http://www.austintexas.gov/smallbiz>

BizOpen: Commercial Property Requirements

Small Business Program, City of Austin Economic Development Department

Resources and assistance in navigating the City of Austin's development and permitting process for small businesses through regular workshops and webinars. BizOpen serves as a point of contact for new and existing small business owners seeking assistance navigating the Planning and Zoning Department as well as the Development Services Department. Learn more at <http://www.austintexas.gov/bizopen> or register for this class and others at <http://www.austintexas.gov/smallbiz>

Business Skills Certificate

Small Business Program, City of Austin Economic Development Department

Classroom education on a wide range of relevant small business topics is available at a low cost. Taught by The University of Texas Professional Development Program, these classes can really help the small business owner become better prepared for the day-to-day management of a business. Participants who complete any six classes will receive a Business Success Skills Certificate. A complete list of upcoming classes and events at <http://www.austintexas.gov/smallbiz>

Family Business Loan Program

Small Business Program, City of Austin Economic Development Department

The Family Business Loan Program is a public-private partnership between the City of Austin, HUD, and participating private lenders to offer low-interest loans to qualified small businesses that are expanding and creating jobs. If you think this is the right program for you or if you would like to get more information, call 512.978.2502 to set an appointment to discuss your project with a Loan Program Advisor. Learn more at <http://www.austintexas.gov/department/expanding-business-austin>

Austin Center for Events

Multiple City Departments

The Austin Center for Events (ACE) oversees the permitting and planning for temporary special events and festivals in the City of Austin. ACE is an interdepartmental team consisting of representatives from multiple city departments. The Austin Center for Event's goal is to keep all special events safe while promoting quality of life and boosting economic prosperity through the support of special events in