



## **CALL FOR ARTWORKS: The People's Gallery 2015 Exhibition**

**Call Duration: August 8, 2014 – October 17, 2014**

**Application Deadline: Midnight, October 17, 2014**

Exhibition Dates: February 27, 2015 – January 8, 2016

### **Summary**

The City of Austin Cultural Arts Division of the Economic Development Department is proud to announce its 11th annual exhibition at Austin City Hall. The People's Gallery is part of an ongoing Cultural Arts Exhibition Series to showcase regional artistic endeavors and encourage public dialogue, understanding, and enjoyment of visual art. The exhibition is designed to reflect the artistic excellence and cultural diversity of Austin and to promote the City's cultural and economic initiatives. A high-visibility venue, City Hall hosts over 200,000 visitors each year. Selected artists may offer their artwork for sale; *all sales must be conducted by the artist or representing gallery.*

The City of Austin seeks 2- and 3- dimensional artworks in any medium by Austin-area visual artists or from Austin galleries or visual arts organizations. The 2015 People's Gallery Exhibition will run from February 27, 2015 through January 8, 2016. Selected artworks must be delivered by January 24, 2015 and remain on display for the duration of the exhibition.

Interested artists or arts organizations must submit online at <https://cityofaustin.submittable.com/submit> by **Midnight on Friday, October 17, 2014**. If you have questions, please call 512-974-6456, or e-mail [peoplesgallery@austintexas.gov](mailto:peoplesgallery@austintexas.gov).

### **Eligibility**

Professional artists over 18 years old who live or work in the Austin area (Bastrop, Caldwell, Hays, Travis, and Williamson Counties) or visual arts organizations in Austin are eligible to apply.

City of Austin Economic Development Department staff are ineligible to apply. Other City staff members are eligible to apply, but may not offer their works for sale.

### **Application Requirements**

Applicants must submit an artist resume (3 pages maximum) and up to FIVE artworks available for loan for the duration of the exhibition.

For each artwork entry, the following information is required:

- Artist statement
- Title, Medium, Year of Completion, Dimensions, Insurance/Sale value, whether the piece is available for sale, and if it is for indoor or outdoor display.

- One image or video file
  - Include your name and the artwork title in each uploaded file's name,  
**EX: LastName\_FirstName\_Title.jpg**

Video files must be representative of time or movement-based works. If accepted, the video must be accompanied by appropriate audio and video equipment. The in-house video screens are not available for use as part of the artwork exhibition series.

All two-dimensional artwork selected must be framed or mounted and ready to hang. All three-dimensional artwork selected must be self-supporting or include a pedestal or stand. Any stands used must be approved by the Cultural Arts Program Manager before delivering to City Hall.

If proposals of artwork are submitted for consideration, final acceptance for inclusion in the exhibition will be subject to review and approval of the completed work of art.

DO NOT send applications by e-mail or by postal mail.

## Selection Process

All applications will be reviewed by a selection panel appointed by the Cultural Arts Division Manager. Applicants will be notified of acceptance, modification, or rejection of their applications by e-mail. Please add [peoplesgallery@austintexas.gov](mailto:peoplesgallery@austintexas.gov) to your list of "safe" senders so that you receive the e-mail notifications. Do not contact staff or selection panelists about the status of your application once the submission period has closed.

Selection Panel for 2015 Exhibition: exhibiting artist Cornelius Carter; exhibiting artist and arts educator William Cauthern; exhibiting artist and Assistant Director of Serie Project and Coronado Studio, Paloma Mayorga.

Selection criteria may include

- Quality or merit of the artwork
- Cultural diversity of artwork
- Local or national reputation of artist
- Inclusion in the permanent collection of an Austin-based museum

## Exhibition Space

No artwork will be displayed on the fourth floor or in the administrative offices located on the first, second, and third floors.

Available exterior exhibition space:

- **City Hall Plaza and/or Mezzanine** (outside) as determined on a case by case basis.

Available interior exhibition space:

- **First Floor:** Atrium lobby and limited locations in adjoining public rooms. Sculptures must not exceed a 6' x 6' footprint and must be on a pedestal at least 12" high, to be provided by the artist. Weight may not exceed 200 lbs. per 18" x 18" floor tile.



- **Second Floor:** Second floor lobby and surrounding conference rooms, East and West hallway corridors
- **Third Floor:** Third floor lobby and surrounding conference rooms, excluding the City Manager’s conference room.  
Sculpture footprint may not exceed 42” in depth.

### **Timeline** *(subject to change)*

<u>August 8, 2014</u>	Call for Artworks opens
<u>August 21, 2014</u>	Artist Information Meeting at Cultural Arts Division (201 E. 2nd Street)
<u>September 6, 2014</u>	Artist Information Meeting at Asian American Cultural Center (11713 Jollyville)
<u>October 17, 2014, Midnight</u>	Application Deadline
<u>November 2014</u>	Applications reviewed and artworks selected
<u>Early-mid December 2014</u>	Notification e-mails sent to all applicants. Loan Agreement forms and delivery information will be sent to selected artists. All selected artists must confirm receipt of acceptance and give notice of agreement to participate.
<u>January 23 &amp; 24, 2015</u>	Artist delivery of selected works. No artworks will be accepted without the signed Loan Agreement form.
<u>February 27, 2015</u>	Opening Reception at Austin City Hall

### **Contact Information**

For questions regarding this Call to Artworks, please contact:  
Suzanne Burton, Exhibition Coordinator  
512-974-6456 | [peoplesgallery@austintexas.gov](mailto:peoplesgallery@austintexas.gov)

Artists may inquire in person at the Cultural Arts Division offices (201 E. 2nd Street, Austin, TX, 78701) without an appointment during Open Office Hours:

- Friday, September 12, 2:00 – 4:00 p.m.
- Friday, October 10, 2:00 – 4:00 p.m.

Read the complete Exhibition Guidelines at [www.austintexas.gov/department/peoples-gallery](http://www.austintexas.gov/department/peoples-gallery)

Like the People’s Gallery on Facebook at [www.facebook.com/PeoplesGalleryATX](http://www.facebook.com/PeoplesGalleryATX)