# COLONY PARK SUSTAINABLE COMMUNITY INITIATIVE



#### **IMAGE PREFERENCE SURVEY RESULTS**

October 19, 2013

#### IMAGE PREFERENCE SURVEY RESULTS

The Colony Park Sustainable Community Initiative team held a community workshop on October 19<sup>th</sup> to complete an Image Preference Survey (IPS). An IPS is used to gauge participants' opinions on what future development should look like.

The following are summary slides for the eight categories discussed. The summary slides include photos of the five highest and lowest ranking images, survey scores, and any comments made by participants during the discussion. These results will be used to create plan recommendations.

## FIRST IMPRESSIONS – HIGHEST RATED

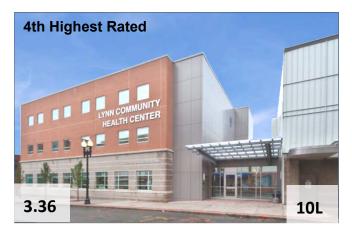


-Mixed-use





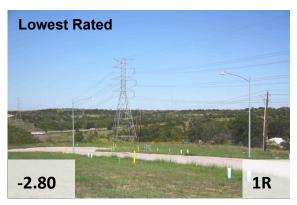
-Interesting design -Shade -Functional -Shared space, play space



-Medical facility



#### FIRST IMPRESSIONS – LOWEST RATED



-Looks like our neighborhood -No one cares, failed -Deserted / failed development



- -Status quo
- -Barren landscape
- -Uninviting
- -Resembles west Texas nothing
- -Power lines
- -No interaction



-Not inviting -Not attractive





## HOUSING TYPES – HIGHEST RATED



2.75



-Large yard

21R



-Inviting -Attractive -Clean





-Accessible -Affordable -Nice looking

#### HOUSING TYPES – LOWEST RATED





-Doesn't belong (high rise looks out of place)



-High rises (negative) – too tall, blocks view downtown





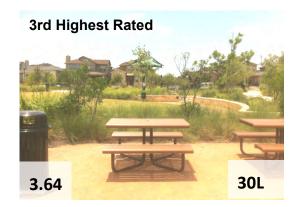
## OPEN SPACE – HIGHEST RATED



-Swimming -Lap pool for exercise



-Nice -Sense of community



-Benches



-Idyllic -Looks like Eden



## OPEN SPACE – LOWEST RATED



-Shouldn't have -Ugly water storage



-Urban agriculture – fight diabetes, health issues, save gas -Healthy living



-Not maintained -Abandoned



-Standing water (pollution and attracts animals)



# STREETS – HIGHEST RATED





-Trees in the middle



-Bike facilities -Neighborhood needs bike lanes

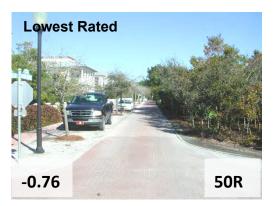


-Open -Trim, well maintained -Curbs



-Clear crossing to walk -Designated crossing

## STREETS – LOWEST RATED



-Dangerous -Small -Not enough trees -Skinny road









## PEDESTRIAN ROUTES – HIGHEST RATED





-Wide, no cracks -Street trees



-Wide, no cracks -Street trees



-Imagine riding with neighbors, eating -Nice to ride bike to



#### PEDESTRIAN ROUTES – LOWEST RATED



-Very narrow (street pressing on sidewalk) - Not maintained



**3rd Lowest Rated** 



-Sidewalks skinny -No trees or shade -No traffic signs





-Too dark

# RETAIL – HIGHEST RATED



-Open space – but parking lot?



-Bank







-Chick-fil-A = yum

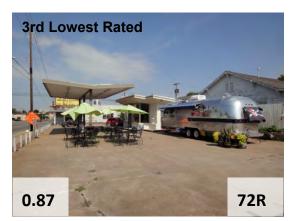
## RETAIL – LOWEST RATED



-Drug deals



-Too many discount stores



-Trailer, seating, hang out -Food trailer with covered outdoor seating





-No food trucks

## NEIGHBORHOOD CENTER – HIGHEST RATED



-Use and form -Doctor's office



-Fountains





-Out of scale for neighborhood



-Main street -Congregate = community

## NEIGHBORHOOD CENTER – LOWEST RATED







-Health center -Space





# QUALITY OF LIFE – HIGHEST RATED





-Shade area to dine



-Water park





-Farmers market

#### QUALITY OF LIFE – LOWEST RATED



-Waste of space

-Open and unmaintained



-No giant parking lot but solar good